**TNT - 2017**

**Comparison of Florida and California**

**December, 2017**

# Business problem

Florida, known as Sunshine State and California known as Golden State are in top list in terms of people’s choice.

However, both states have benefits and drawbacks based on various criteria. Based on the given data set, compare which state is safer place to reside. You must justify with observations/insights and create interesting visualization with the data provided.

# Data Description

The data set is from 1990 to 2016. There is separate folder for Florida and California which has the monthly and yearly data in different file. The data set contains both seasonality and non-seasonality adjusted data. The data dictionary is provided separately.

# Visualization

Each team can be up to 2 members. The data set can be manipulated in anyways like creating category, sub- categories, group, set, etc.

# Evaluation

The evaluation is based on the inferences and the story should have a flow from those visualization. The teams who are selected for presentation should provide a detailed document on the analysis. This should include the data description (data cleaning, data interpretation, etc.).

Submission Documents:

* A Infographic file (either PPT or PDF) with visualizations and insights (Max of 10 slides)
* Supporting document which comprises the codes used for the analysis

\*\*This is a preliminary round and teams clearing this will be eligible to participate in the final round.

# Contacts

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